



4TH ANNUAL SIGNATURE EVENT GARDING AGAINST CANCER

SPONSORSHIP OPPORTUNITIES

Become a Garding Against Cancer sponsor at this year's Derby-themed signature event to help fund cancer research at UW Carbone Cancer Center, as well as preventative and patient care across Wisconsin. You or your company will also reach a wide audience of basketball fans, community leaders, and others who, like you, are committed to the fight against cancer. All money raised will remain in Wisconsin — working to find a cure, advance treatment options, and promote the welfare of patients.

Point Gard \$50,000 (\$46,416 is tax deductible)

- Learn more about this exclusive level on the back

\$20,000 (\$16,416 is tax deductible)

- Exclusive invitation to a VIP reception on Friday, May 1 at the Gards' residence for up to eight people
- Logo recognition at the Kohl Center and in event materials, including the print program, signage, and live presentation and through related web and social media publicity for the May 2 signature event
- Up to two reserved tables (16 people total) with hosted cocktails and dinner at the event
- Early entrance to the event for a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker for up to 16 people
- Special thank you gift for guests at your tables

\$10,000 (\$8,568 is tax deductible)

- Exclusive invitation to a VIP reception on Friday, May 1 at the Gards' residence for up to two people
- Logo recognition at the Kohl Center and in event materials, including the print program, signage, and live presentation and through web and social media publicity for the May 2 signature event
- One reserved table (eight people total) with hosted cocktails and dinner at the event
- Early entrance to the event for a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker for up to eight people

\$5,000 (\$3,768 is tax deductible)

- Recognition at the Kohl Center and in event materials for the May 2 signature event
- One reserved table (eight people total) with hosted cocktails and dinner at the event

\$2,500 (\$1,884 is tax deductible)

- Recognition at the Kohl Center and in event materials for the May 2 signature event
- Half reserved table (four people total) with hosted cocktails and dinner at the event





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GARDING AGAINST CANCER

JOIN THE EXCLUSIVE POINT GARD SPONSORSHIP PROGRAM

In basketball, point guards are among the most important players on the court. They're leaders. They make things happen. They help direct the entire team. The same goes for those who proudly make up the Point Gards in the Garding Against Cancer (GAC) initiative. Founding Point Gards are donors who **contributed a minimum of \$50,000** to Garding Against Cancer during the inaugural year. These leaders make things happen, not with a ball, but with a determination to fight cancer through their next-level generosity.

NEW POINT GARD MEMBERS

- New members are donors who have cumulative sponsorships/financial contributions to Garding Against Cancer of \$50,000 or more. All prior gifts to Garding Against Cancer count towards the total.

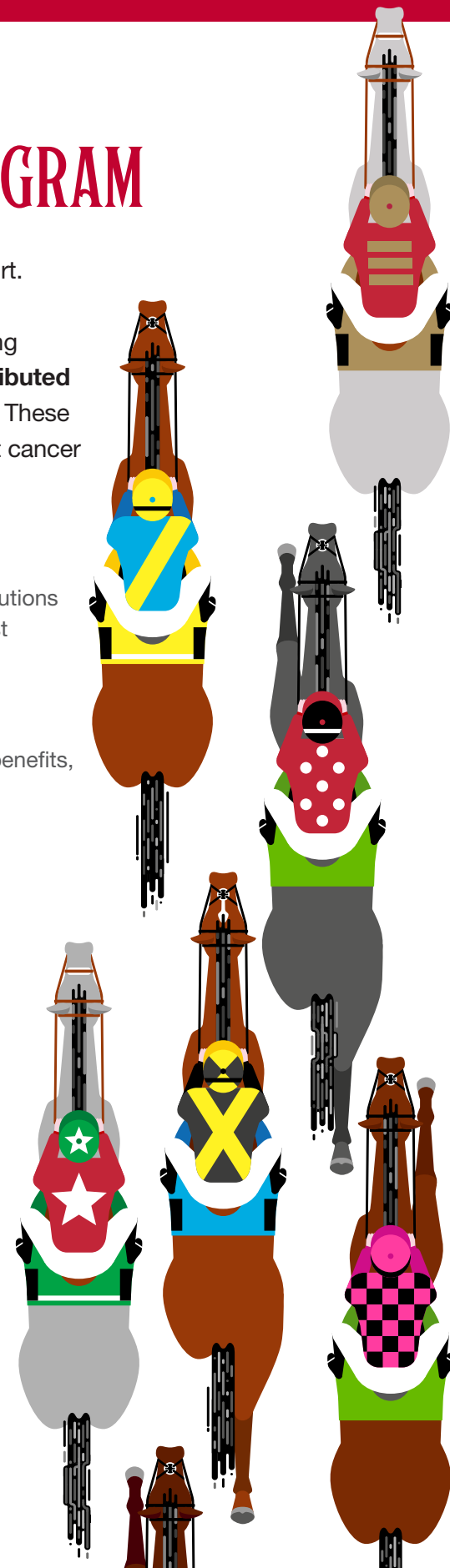
MAINTAINING POINT GARD STATUS

- To maintain annual Point Gard status, and take advantage of yearly exclusive benefits, this requires an annual sponsorship/financial contribution of \$10,000* or more.

POINT GARD BENEFITS

- Invitation to attend a unique, exclusive, and intimate annual outing with Coach Gard and other Point Gards
- Recognition as a sponsor at all GAC events and on the GAC website
- Exclusive invitation to a VIP reception on Friday, May 1, at the Gards' residence for up to eight people
- Logo recognition at the Kohl Center and in event materials, including the print program, signage, and live presentation and through related web and social media publicity for the May 2 signature event
- Up to two reserved tables (16 people total) with hosted cocktails and dinner at the event
- Early entrance to the event for a private, VIP meet-and-greet and photo opportunity with Coach Gard and the keynote speaker for up to 16 people
- Special thank you gift for guests at your tables

* Amount subject to future review.





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SPONSORSHIP FORM

_____ will participate in Garding Against Cancer's
NAME(S)
fourth annual signature event at the following level (please check below):

- \$50,000 \$20,000 \$10,000 \$5,000 \$2,500

I/We are not able to attend but would like to donate (full amount is tax deductible):
\$ _____

I/We give permission to use my/our name(s) as a sponsor for the event in event and promotional materials

Billing Information

Check payable to UW Foundation, with Garding 112900077 in the memo line.

Please send me/us an invoice

Billing contact name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact Information

Company contact name: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Please send this completed form to:

Garding Against Cancer
Attn: Heather Garrison
University of Wisconsin Foundation
1848 University Avenue
Madison, WI 53726-4090
Heather.garrison@supportuw.org

**THANK YOU
FOR YOUR SUPPORT!**

The UW Foundation is an independent, nonprofit, tax-exempt corporation that raises, invests, and distributes funds for the benefit of UW-Madison. The Foundation is registered for charitable solicitation in all states in which registration is required. Some states require specific disclosures, which can be found at supportuw.org/disclosures.

