

GARDING AGAINST CANCER

SPONSORSHIP OPPORTUNITIES

Become a Garding Against Cancer sponsor to help fund cancer research at UW Carbone Cancer Center, as well as preventative and patient care across Wisconsin. You or your company will also reach a wide audience of basketball fans, community leaders, and others who, like you, are committed to the fight against cancer. All money raised will remain in Wisconsin — working to find a cure, advance treatment options, and promote the welfare of patients.

Whether our 2021 event is live, virtual, or a hybrid of both, we can assure you that you or your business will receive sponsor benefits just as in year's past. This will include logo recognition on the website and event materials, social media recognition, seats/tables or a food and beverage package, and GAC swag.

Sponsorships are available at the following levels:

- Point Gard \$50,000
- \$20,000
- \$10,000
- \$5,000
- \$2,500

Since the nature of the Goods and Services associated with your original contribution could change, as our event plans and sponsorship benefits evolve, the charitable deduction to you would as well. *Please note that the original sponsorship gift will be processed as a 100% charitable donation, however, once event benefits are solidified, a corrected receipt would be issued to reflect the respective goods and services received.* You will be contacted directly prior to any re-receipting and will be able to confirm if you would like to utilize the benefits and be re-receipted or if you would prefer to decline the benefits and maintain the original charitable deduction.

NEW POINT GARD MEMBERS

New members are donors who have cumulative sponsorships/financial contributions to Garding Against Cancer of \$50,000 or more. All prior gifts to Garding Against Cancer count towards the total.

Maintaining Point Gard Status

To maintain annual Point Gard status, and take advantage of yearly exclusive benefits, this requires an annual sponsorship/financial contribution of \$10,000* or more.

Point Gard Benefits

- Invitation to attend a unique, exclusive, and intimate annual outing with Coach Gard and other Point Gards
- Recognition as a sponsor at all GAC events and on the GAC website
- All top level sponsorship benefits once event details are confirmed

** Amount subject to future review.*

GARDING AGAINST CANCER

SPONSORSHIP FORM

_____ NAME(S) will participate in Garding Against Cancer's
fifth annual signature event at the following level (please check below):

\$50,000 \$20,000 \$10,000 \$5,000 \$2,500

I/We are not able to attend but would like
to donate (full amount is tax deductible):
\$ _____

I/We give permission to use my/our name(s)
as a sponsor for the event in event and
promotional materials

Billing Information

Check payable to UW Foundation, with Garding Against Cancer in the memo line.

Please send me/us an invoice

Billing contact name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact Information

Company contact name: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Please send this completed form to:

UW Foundation
Attn: Garding Against Cancer
U.S. Bank Lockbox 78807
Milwaukee, WI 53278-0807
Heather.garrison@supportuw.org



**THANK YOU
FOR YOUR SUPPORT!**

The UW Foundation is an independent, nonprofit, tax-exempt corporation that raises, invests, and distributes funds for the benefit of UW-Madison. The Foundation is registered for charitable solicitation in all states in which registration is required. Some states require specific disclosures, which can be found at supportuw.org/disclosures.



Carbone Cancer Center
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH